

Joachim Landau

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Skills

Production & Coordination, Creation & Conception, Live, 2D/3D, Transmedia, financial monitoring, Management, Specialized in South Africa.

Portfolio link : <http://vimeo.com/user9935650/videos>

Expérience

Producer, Orange, Paris

since july 2006

- Production and scheduling of the VoD autopromotion channels : Movies (29), Youth programs (60), Music(130), Orange TV services (20).
- Production of live concerts or delayed broadcast (Coldplay, Red Hot Chili Peppers, 50 cent, Black Eyed Peas, etc.).
- Creation and production of WEB and TV Ads for programs and VoD services (The Dark Knight, Harry Potter, Kung Fu Panda, Oss117, Die Hard Saga, HBO, etc.).
- Creation and production of shorts TV shows : "The selection of..." with French movie stars (Jean Dujardin, Alain Chabat, Jamel Debbouze, Kev Adam, etc.), " The live selection of Inrocks" on Gossip, Radiohead, Charlotte Gainsbourg, etc.
- Creation, production and direction of creative ads (exclusive teasers of the movie The Horde, HBO classic series, diversion of the movie Set up with Bruce Willis etc.).
- 3D Production (liners, teasers, ITV)
- Coordination of the VoD the autopromotion team (financial monitoring, coordination of suppliers and management of 4 employees).

Co-Producer and co-Scriptwriter, Deux Petits Producteurs, Paris

mars 2013

- *Apollo* : short movie (5 mins) about women struggle. Selected in The Short Film Festival of Cannes 2013

Producer and Director, The Film Doctor, Paris

2010 - 2012

- *Voices* : documentary (52 mins.) on the South African new voices in the movie sector. For more infos check on : <http://www.facebook.com/voicesbyjoachimlandau>
 - Selection :
 - Panafrican Film Festival of Cannes,
 - Festival Vues d'Afrique in Montreal,
 - World Africa Documentary Festival of St Louis US
 - University of Capetown Africa Documentary Festival, Opening Ceremony
 - Arusha Film Festival
 - Labelled by the french foreign Minister of France and National Art Council of South Africa for the South African Season in France

Producer and Director, France Ô, Paris

2005 - 2006

- 1 ad and 1 serie on West Indies musicians.

Director, France Télécom, Paris

2004

- 1 film about the « direct on demand » technology.



Director, RM Communication – Hasbro, Paris **2003 - 2004**

- Films about games presentations in the south of France.

Intern in production, Itutu Production, Paris — Chicago **2001 - 2003**

- French production assistant of Floyd Webb, American documentaries director.

Founder president, ARKHAM, Paris **2001 - 2007**

- Production Association of shorts (10).

Education

Phd in Political sciences **2009 – 2012**

Highest level of distinction for a Phd

« Impacts of democratization on a cultural sector : South African Cinema after apartheid », IEP, Africas in the World, Bordeaux

MBA TV/FILM Administration and Production **2005 – 2006**

Paris Graduate School of Management, Paris

Master's degree, films studies **2003 – 2005**

Summa caude laude distinction

« South African cinema during apartheid », Sorbonne University, Paris

Bachelor's degree, films studies **2002 – 2003**

Sorbonne University, Paris

Associate of technical art, films studies **2000 – 2002**

Montreal University (UDM)

Special Skills, language, miscellaneous

Software : Final Cut pro, Photoshop, Premier, Pack Office.

Fluent English

Founder President of the alumnis association of the MBA in TV/FILM Production of PGSM.

Co-creator of a TV show pilot : « Seen in a Bar »

Creator of the experimental project « MMM way of living video art » : <http://www.facebook.com/group.php?gid=31819186279>